



Rayat Shikshan Sanstha's
Karmaveer Bhaurao Patil Institute of Management
Studies and Research, Satara

Digital Marketing Training Workshop 2023

ABOUT US

Explore a comprehensive digital marketing workshop spanning SEO, SEM, social media, content strategy, web analytics, design, AI tech, lead gen, Google tools, mobile & email marketing.

Suitable for beginners and advanced learners, covering key industry topics in a 55 to 65-hour immersive learning experience.



Welcome to the Digital Marketing Workshop! Discover the dynamic world of online marketing as we guide you through essential strategies, advanced tools, and industry insights. Whether you're a novice or seasoned marketer, unlock new horizons and elevate your skills in this immersive learning journey.

+91 9822124414

mba.kbp@gmail.com

MODULES

What is Digital Marketing?

Website Planning and Creation

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Social Media Marketing

Content Marketing & Strategy

Web Analytics

Design Essentials

Online Reputation Management

Blogging and Affiliate Marketing

AI Technology in Digital Marketing

Lead Generation

Google Tools for Business

Mobile Marketing

Email Marketing

Join us today and embark on your journey to mastering digital marketing! Take the first step towards unlocking endless opportunities, expanding your skills, and achieving success in the digital realm. Reserve your spot now and step into the future of marketing excellence!

SCHEDULE

11.03.2023 to 25.03.2023

GET IN TOUCH

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WHAT WE

OFFER?

We are covering Basic Excel to Advanced techniques in a structured manner. Dive into workshop for an in-depth understanding of Excel's interface, navigation, formatting, and formula basics. Progress to second part for advanced formula usage, data analysis, PivotTables, Macros, and more. Elevate your skills with data validation, sorting, filtering, charts, and practical shortcuts. Unlock the full potential of Excel with us!

ABOUT US

Welcome to our Excel Mastery Workshop, where we transform your Excel skills from basic to advanced in a structured and engaging environment. Our expert trainers are dedicated to equipping you with the essential tools and knowledge needed to excel in Excel!

Our workshop covers a comprehensive syllabus ranging from basic Excel operations to advanced data analysis, PivotTables, Macros, and more. We believe in interactive learning, hands-on exercises, and personalized guidance to ensure your success. Join us and unlock the full potential of Excel!

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Rayat Shikshan Sanstha's

**Karmaveer Bhaurao Patil Institute of
Management Studies and Research,
Satara**

LEARN

MS-EXCEL

06.10.2022 TO 08.10.2022

WORKSHOP STRUCTURE

- Module 1: Introduction to Python
- Module 2: Using the Python Interpreter
- Module 3: An Informal Introduction to Python
- Module 4: Control Flow Tools
- Module 5: Data Structures
- Module 6: Modules and Packages
- Module 7: Input and Output Handling
- Module 8: Errors and Exceptions
- Module 9: Classes and Inheritance
- Module 10: Interactive Input Editing
- Module 11: Floating Point Arithmetic



About Us!

Explore fundamental Python concepts including syntax, control flow, data structures, modules, I/O, exceptions, and classes with our interactive workshop. Engage in hands-on exercises and receive expert guidance to deepen your understanding. Join us for an enriching learning experience where you'll delve into Python essentials and gain practical skills essential for software development.



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INTRODUCTION TO
PYTHON





Contact Us

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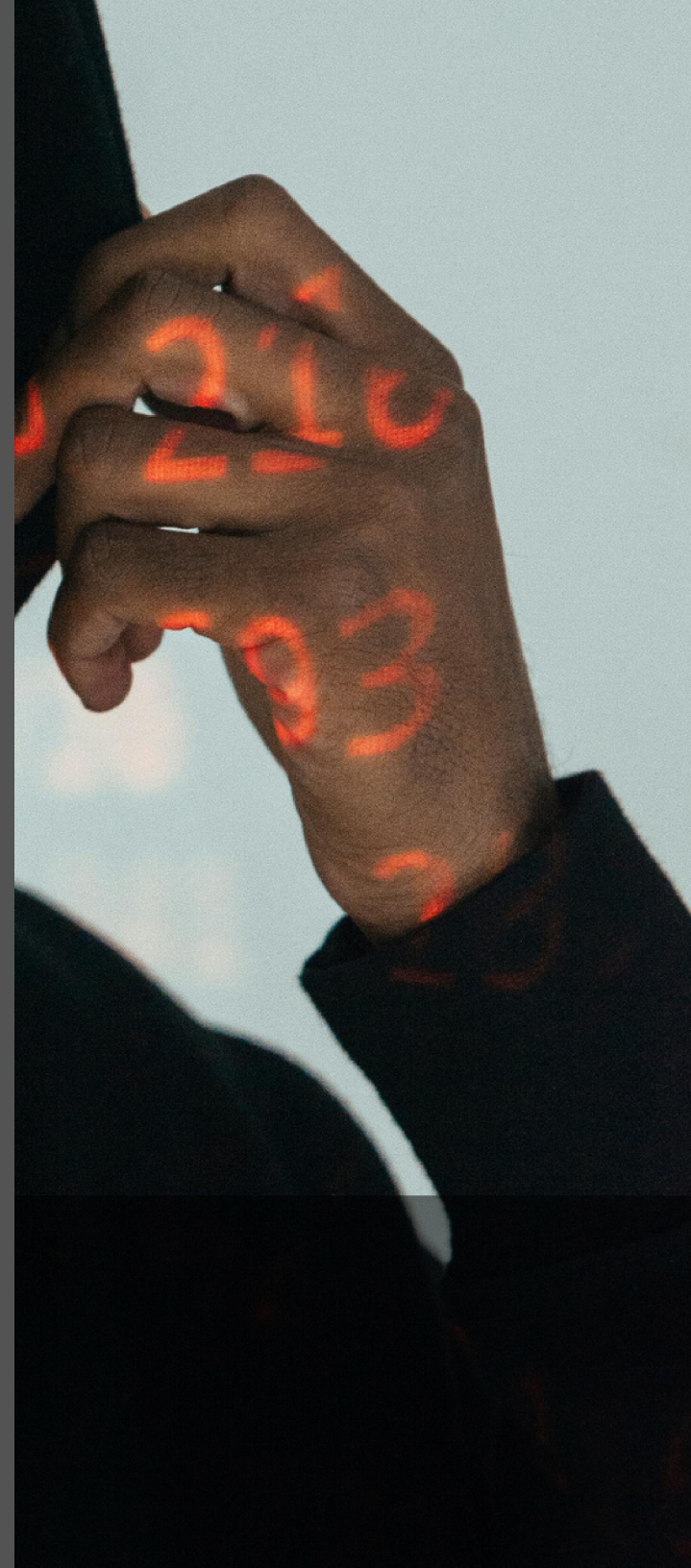
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SCHEDULE

**28.09.2022 to
03.10.2022**

**Unlock Python's Potential!
Enroll now and take your
programming skills to the
next level.**



WORKSHOP STRUCTURE

- Module 1: Introduction to Python
- Module 2: Using the Python Interpreter
- Module 3: An Informal Introduction to Python
- Module 4: Control Flow Tools
- Module 5: Data Structures
- Module 6: Modules and Packages
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INTRODUCTION TO
PYTHON



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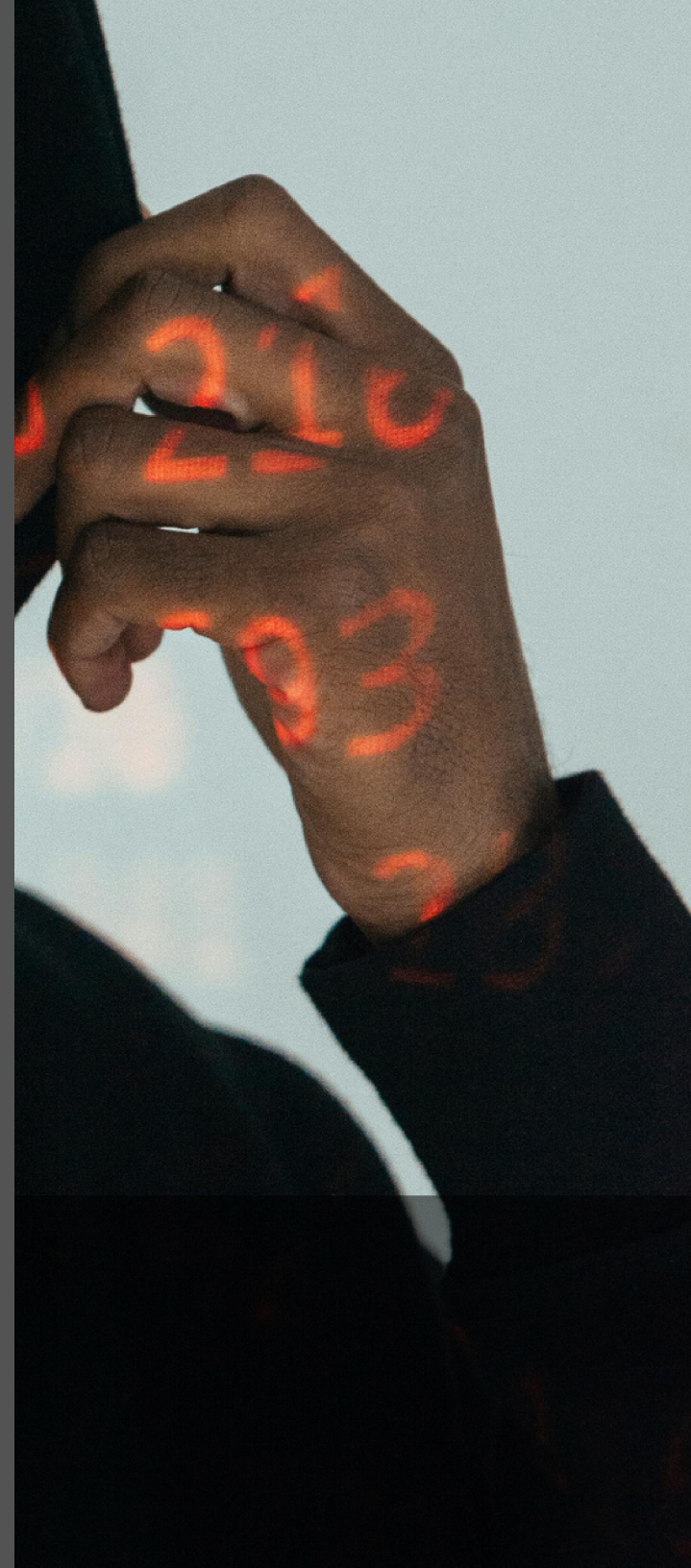
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OUR MAIN FOCUS AREAS

GRAMMAR

**ARTICULATORY
PHONETICS**

VOCABULARY

**PRACTICAL
APPLICATION**



ABOUT US

Discover excellence in spoken English with Rayat Shikshan Sanstha's Karmaveer Bhaurao Patil Institute of Management Studies & Research in Varye, Satara. Our 1-year/80-hour Certificate Course in Spoken English empowers you with core grammar skills, articulatory phonetics, vocabulary enhancement, and effective communication strategies. Through interactive sessions and practical activities, we equip you with the confidence and proficiency needed for interviews, presentations, group discussions, and real-life conversations. Unlock your potential with us today!

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**RAYAT SHIKSHAN SANSTHA'S
KARMAVEER BHAURAO
PATIL INSTITUTE OF
MANAGEMENT STUDIES AND
RESEARCH, SATARA**

SPOKEN ENGLISH



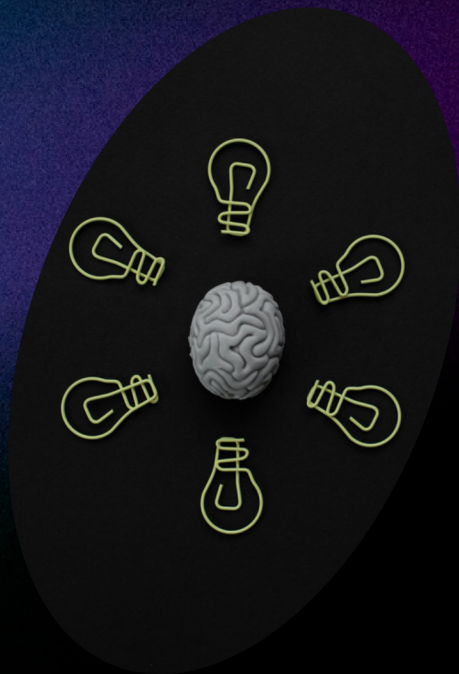
2022

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September 2022 to
March 2023

ABOUT US

Welcome to the Aptitude Enhancement offered by Rayat Shikshan Sanstha's Karmaveer Bhaurao Patil Institute of Management Studies And Research, Satara. Our comprehensive program covers reasoning aptitude, quantitative aptitude, and English language skills. With a focus on interactive lectures and practical learning, our course equips you with essential skills such as coding-decoding, series completion, mathematical operations, grammar, and more. Join us to enhance your aptitude and excel in competitive exams.

1. In-depth coverage of reasoning aptitude topics such as coding-decoding, series completion, analogy, and blood relationships.
2. Comprehensive understanding of quantitative aptitude including number systems, percentages, time-speed-distance, and probability.
3. Proficiency in English language skills such as grammar, sentence structure, comprehension, and verbal reasoning.
4. Interactive lectures with hands-on exercises and practical examples.
5. Expert guidance from experienced instructors.
6. Detailed study material and resources for self-study.
7. Practice sessions to improve problem-solving abilities.
8. Preparation strategies and tips for competitive exams.
9. Certificate upon successful completion of the course.
10. Networking opportunities with fellow participants.



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Quantitative Aptitude and English Comprehension



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